



Partner for Residential Furnishings
& Interior Styling



THE BROADWAY

WESTMINSTER

NORTHACRE
PROPERTIES

LEIVA

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WESTMINSTER

NORTHACRE
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An aerial photograph of a modern residential development. The complex features several high-rise buildings with distinctive facades made of blue and white geometric panels. A central courtyard is visible, containing a circular blue pool, green trees, and paved walkways. People are seen walking on the paths and sitting on benches. The overall atmosphere is bright and modern.

LEMA

Home Italian Design

The tailoring and bespoke realisation of each piece of furniture are two main characteristics that have distinguished LEMA over the years. Completely "Made in Italy" LEMA's modular systems offer a high level of customisation that are presented with equally made to measure furniture in colours and materials thanks to the close link between craftsmanship, industry, and technology. Thanks to its profound technical knowhow, LEMA has been able to specialise in modular systems tailored to living areas and bedrooms, while expanding the range of home furnishings with seats, upholstered furniture, tables, storage units, beds and accessories.

1.

LEMA UK

Made in Italy Design for your Home

For over thirty years LEMA has been providing luxury hospitality solutions to the UK, which has always been a key market. In 2015 the Flagship Store was inaugurated in the heart of Chelsea on the King's Road, serving as a window into the world of LEMA.

LEMA's London Flagship Store is designed to be more than just a showroom, it functions both as a furniture store and a window to explore LEMA's world of bespoke design and style. The company artistic director, Piero Lissoni, has designed the space to showcase the main sectors of the Group: LEMA Home and LEMA Contract. These two distinct identities represent the pillars of the brand, united by a common thread: tradition, innovation, industrial expertise, quality and know-how, all of which define the essence of Italian design and the unique world of LEMA.





LEMA AT THE BROADWAY Lema UK







2.

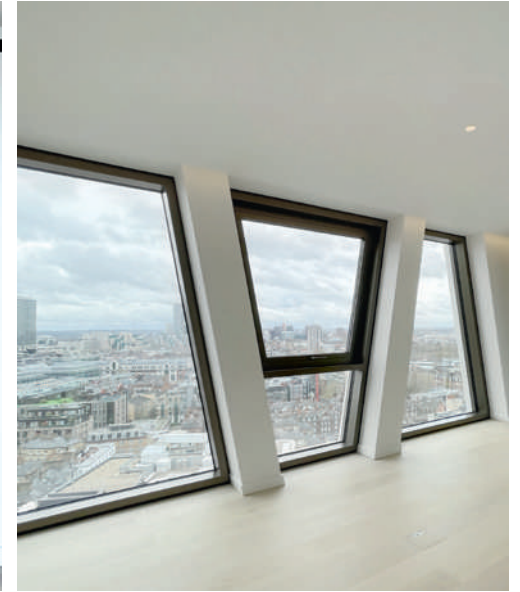
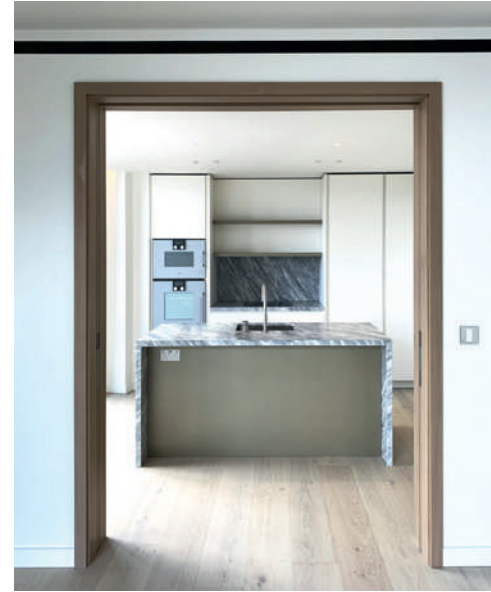
LEMA + NORTHACRE PROPERTIES

Lema and Northacre Properties: two like-minded organisations meet to share their passion for quality, craftsmanship and innovation.

LEMA is delighted to announce its partnership with Northacre Properties at The Broadway. Having previously designed, supplied and installed the kitchens and wardrobes for the 258 apartments, the brand-new LEMA show apartment is a culmination of the partnership.

Through this partnership new owners of apartments at The Broadway will be able to take advantage of the luxury interior styling and furnishing supply from LEMA. Whether it's a one-bedroom pied- a-terre in the capital, or a three-bedroom family home, LEMA can work alongside new owners to create a home that fulfils each and every lifestyle choice. From selecting the soft furnishings such as sofas, armchairs, beds to the modular units such as TV units, storage units and even the accessories such as rugs and artwork, LEMA is a quality one-stop shop for all your design needs.

LEMA Contract Kitchens & Wardrobes in the 258 The Broadway Apartments



3. LEMA SHOW apartment SW.11.01

- 3 bedroom apartment
- 11th floor
- 170 sq.m / 1,830 sq.ft



Inaugurated in October 2022 the LEMA show apartment is a visual representation of what we can achieve in terms of spatial planning, interior styling and furniture production and selection. Working with Northacre Properties we created a one-of-a-kind space where heritage meets luxury and sophistication.

The apartment has a strong focus on creating elegant proportions with a refined and exclusive selection of finishes and materials from the LEMA catalogue with a broad appeal to discerning individuals from all corners of the globe. The interior styling has been executed by our in-house team with care taken to the management of spaces, mood and light.





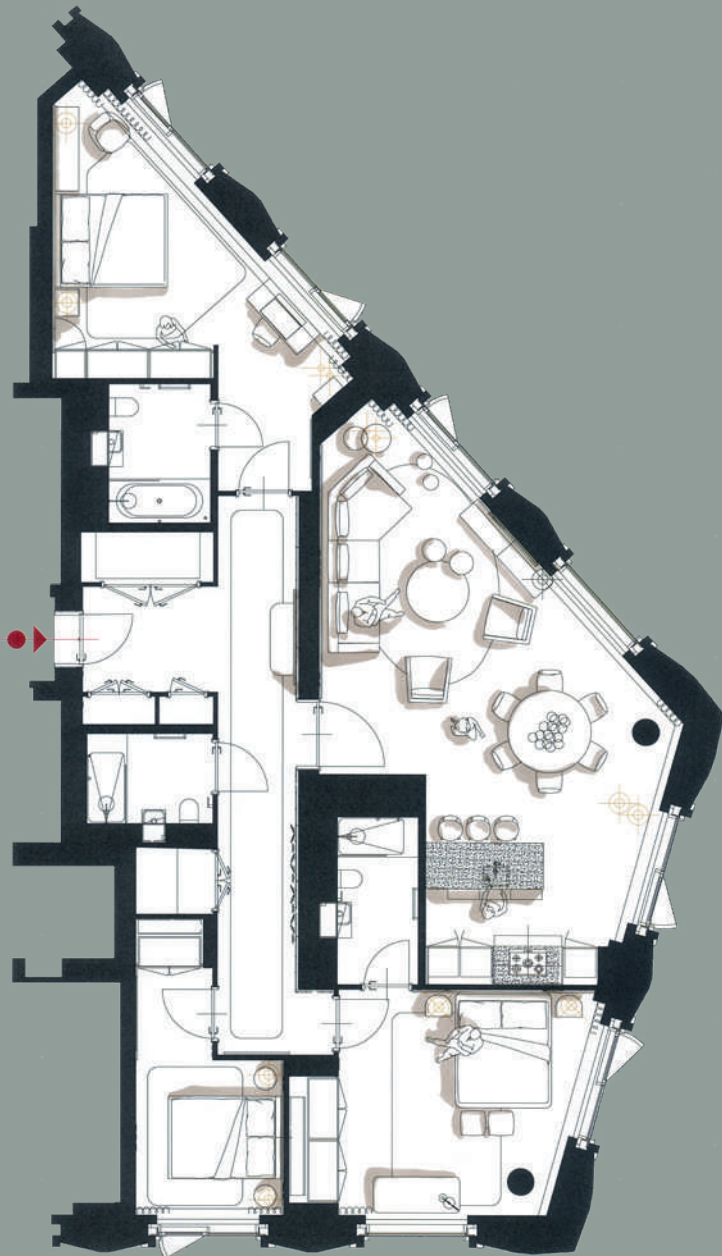


Other layout solutions

_option 01

_option 02







LEMA AT THE BROADWAY Lema show apartment



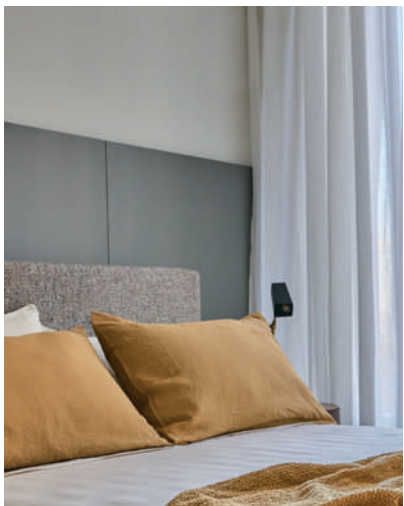






LEMA AT THE BROADWAY Lema show apartment





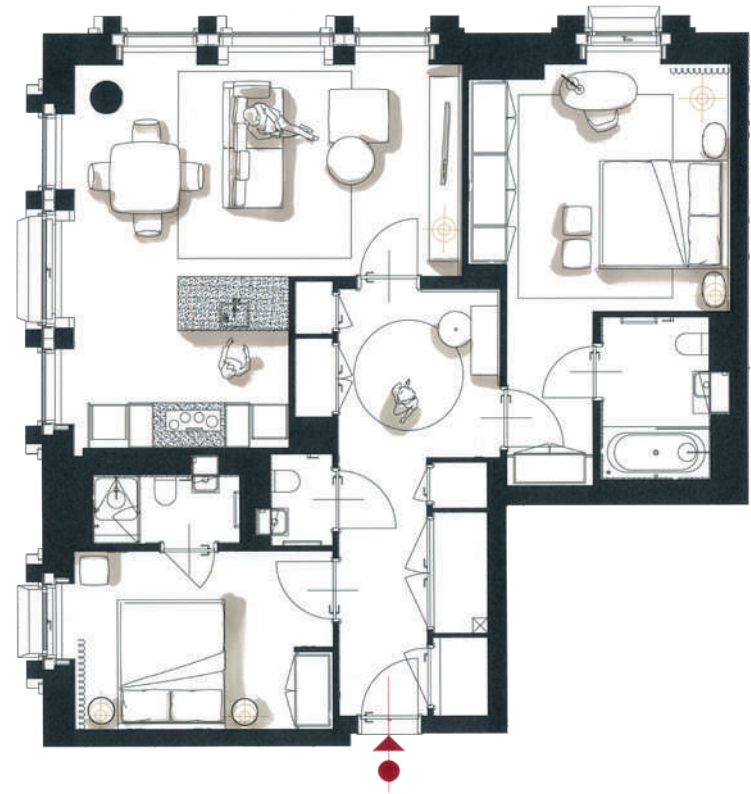
4. FURNITURE SOLUTIONS FOR OTHER APARTMENT TYPES

We have selected a couple of The Broadway apartment types to demonstrate the design planning we can achieve with diverse spaces, square footage and lifestyle needs.

Please note: catalogue imagery and sketches are for illustrative purposes only. Our design and interiors team can work to any design specification or need.

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- 2 bedroom apartment
- 10th floor
- 101 sq.m / 1,087 sq.ft



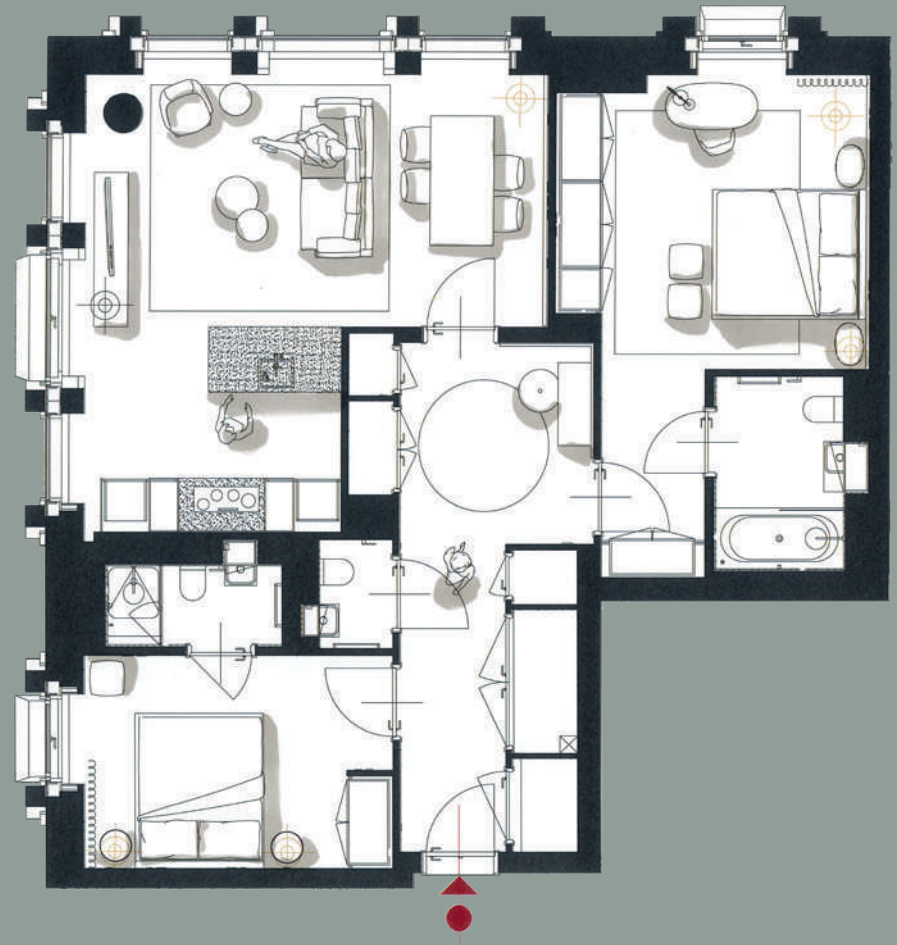
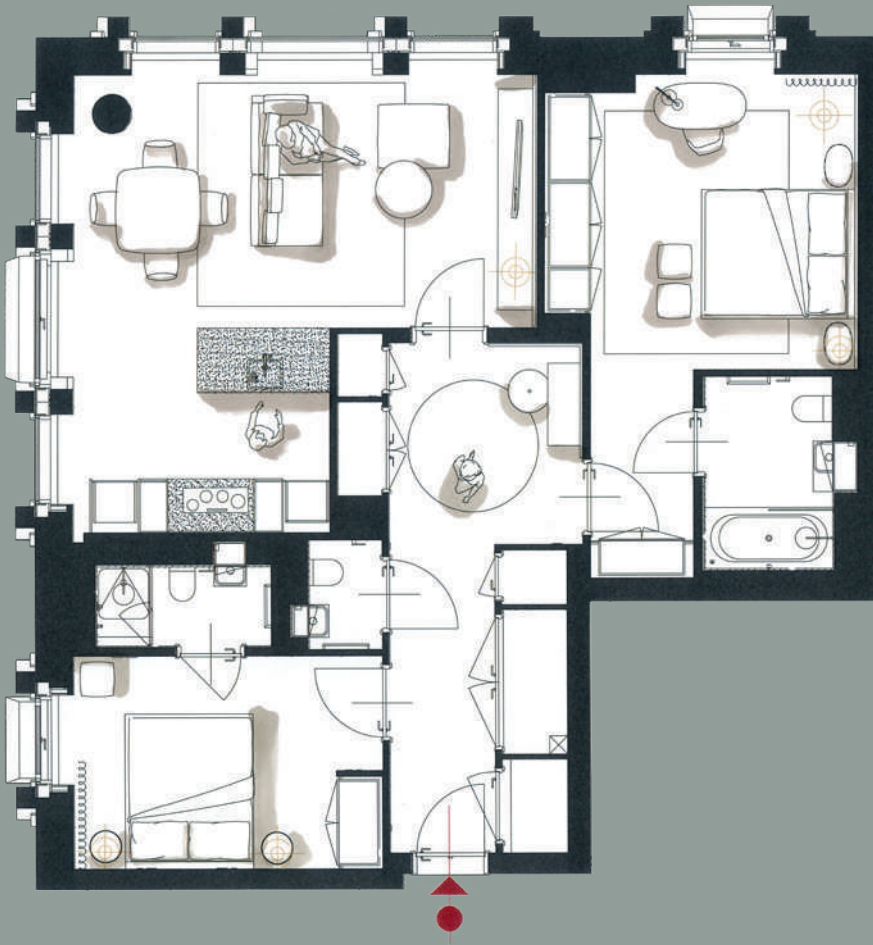




Other layout solutions

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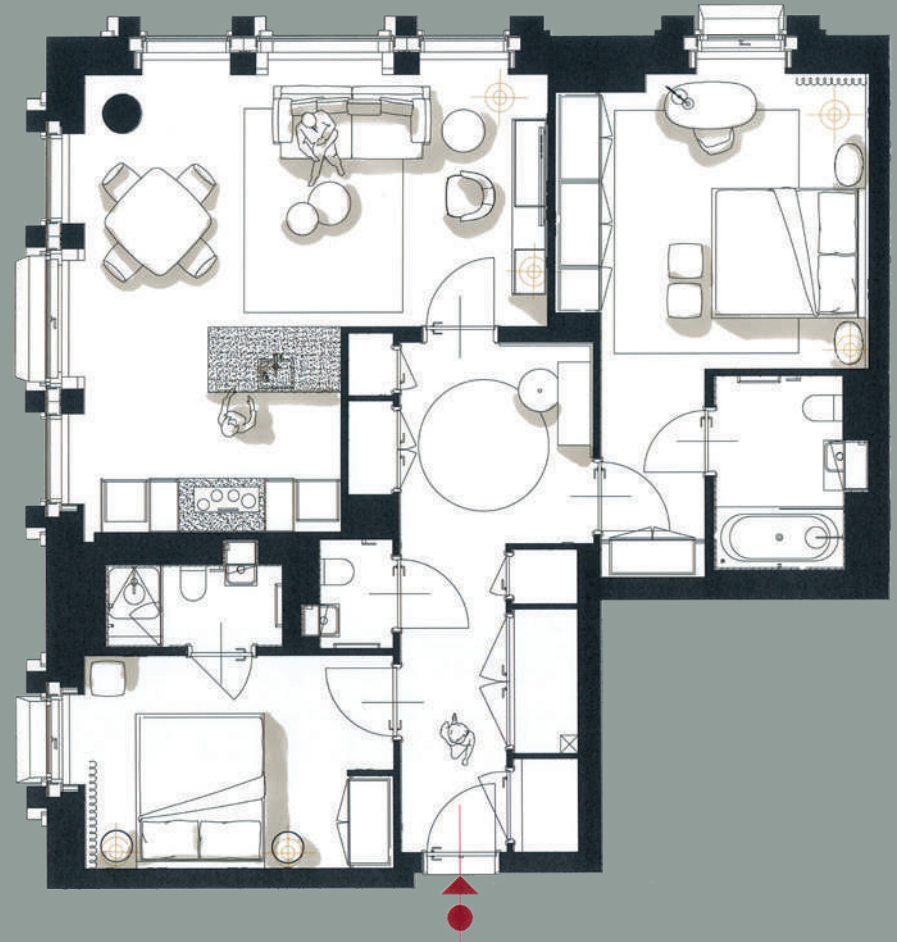
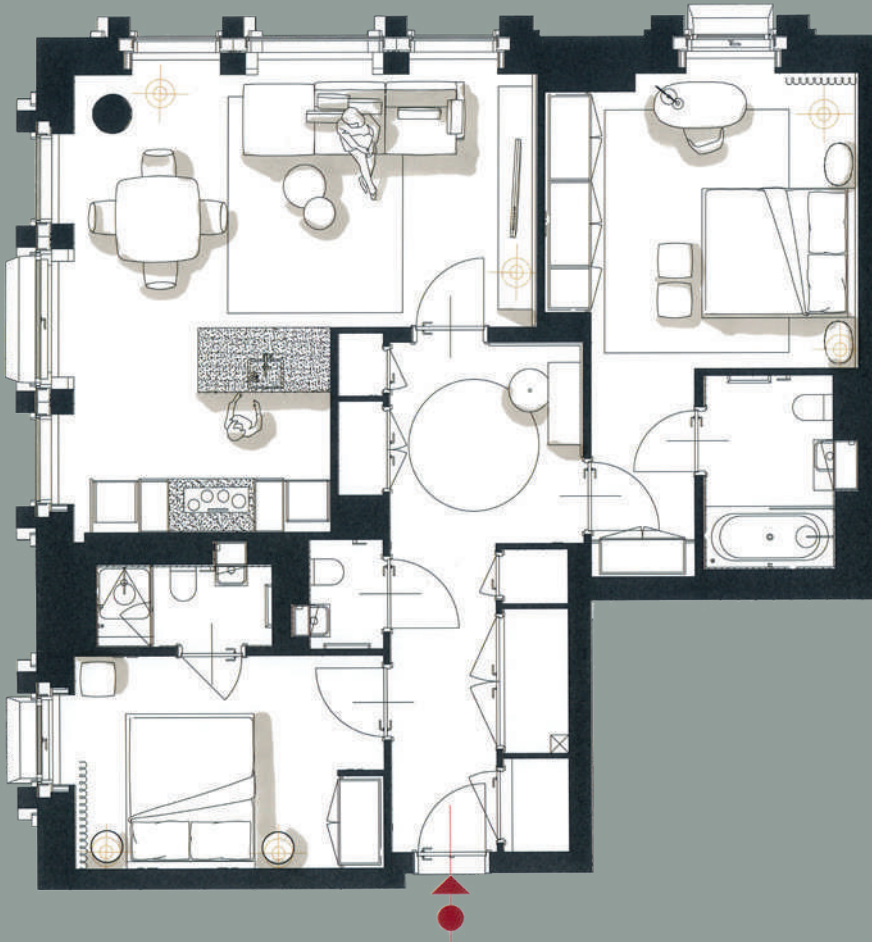
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Other layout solutions

_option 03

_option 04



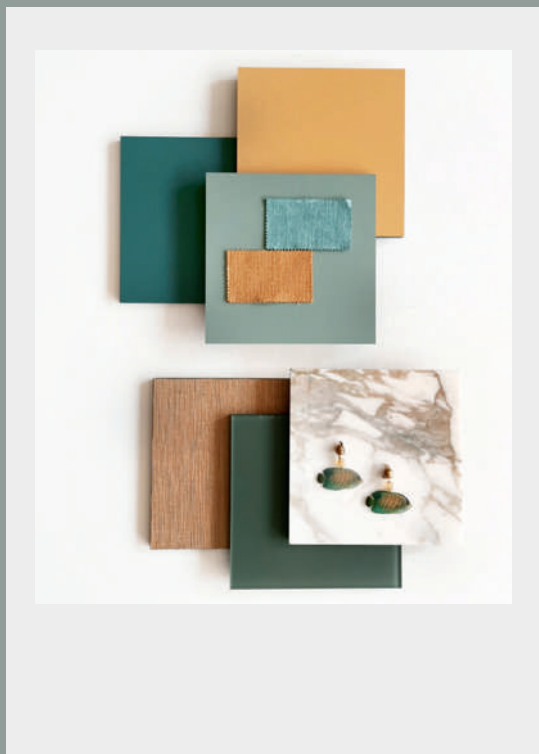




LEMA AT THE BROADWAY 2 Bedroom apartment

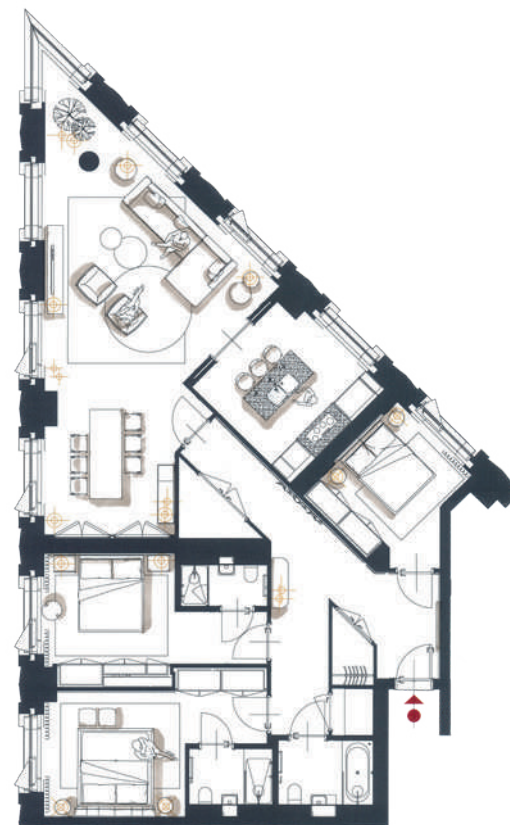


6.



3 BEDROOM apartment PW.10.04

- 3 bedroom apartment
- 10th floor
- 169 sq.m / 1,819 sq.ft





Other layout solutions

_option 01

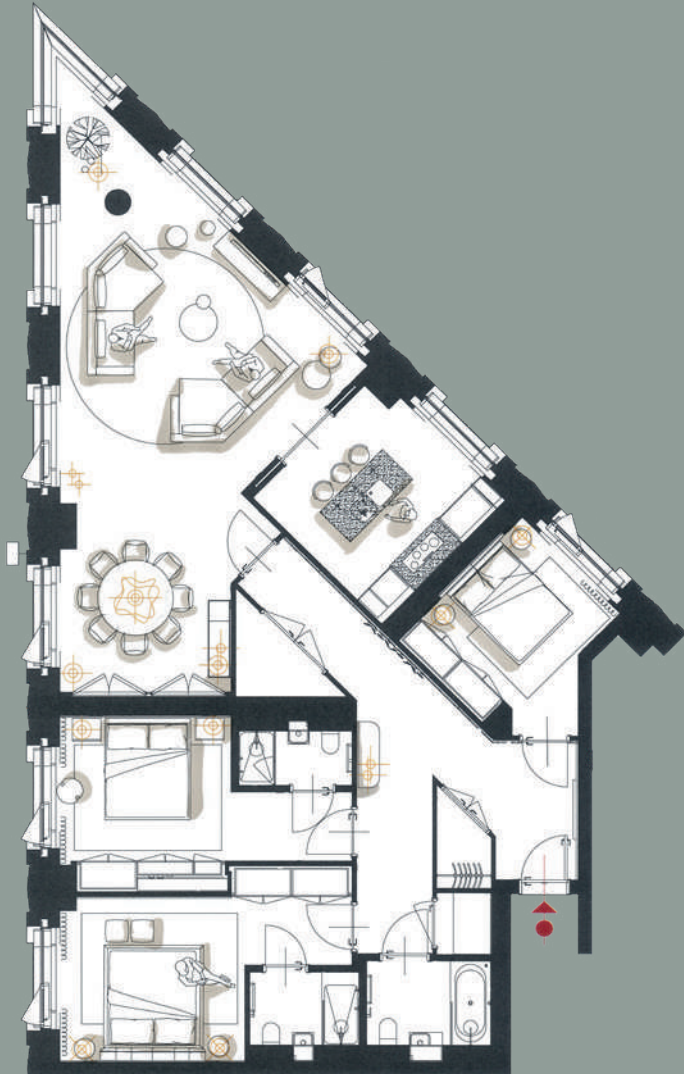
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Other layout solutions

_option 03

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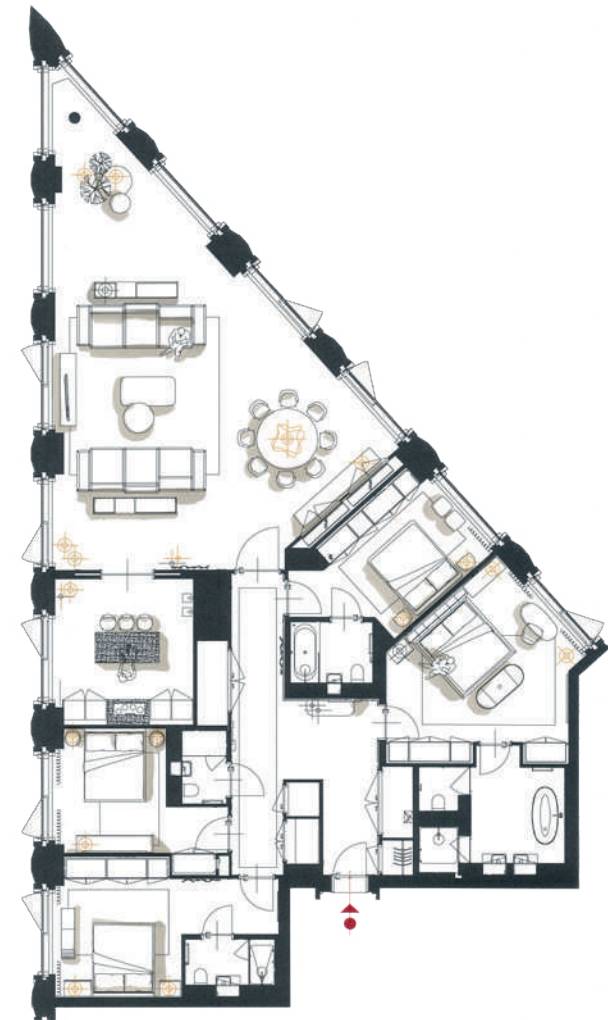


7.



4 BEDROOM apartment SW.12.03

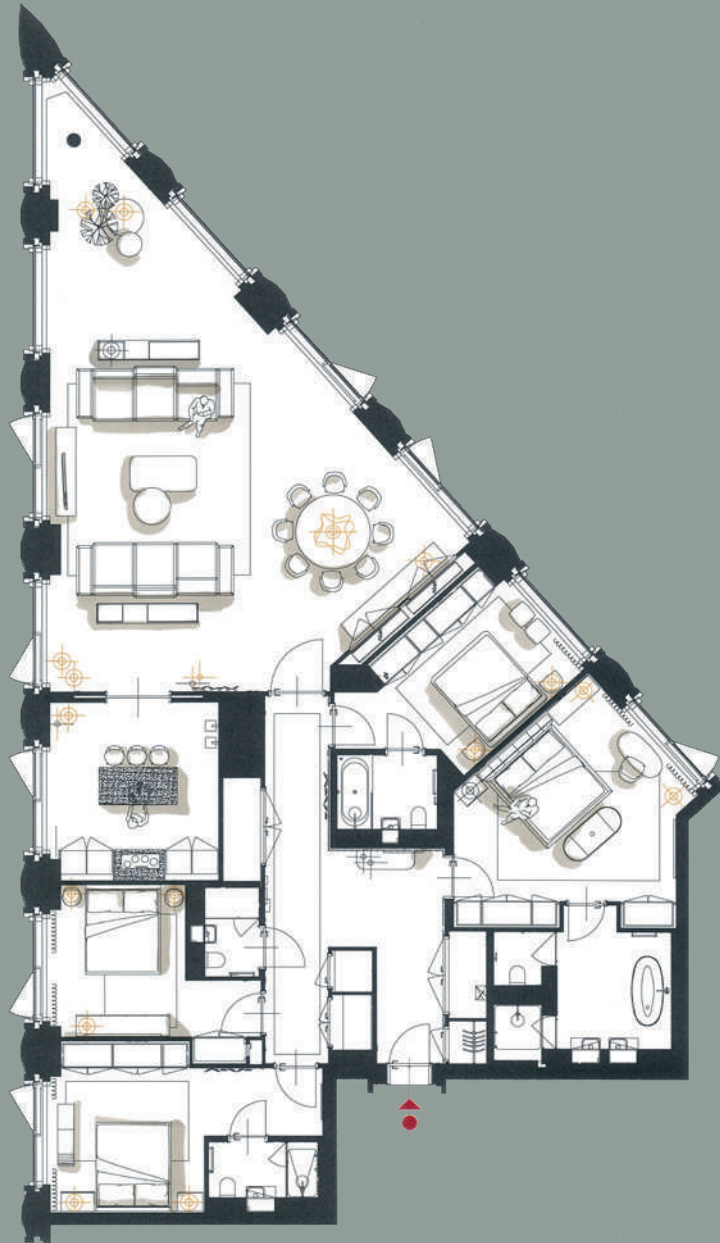
- 4 bedroom apartment
- 12th floor
- 260 sq.m / 2,799 sq.ft



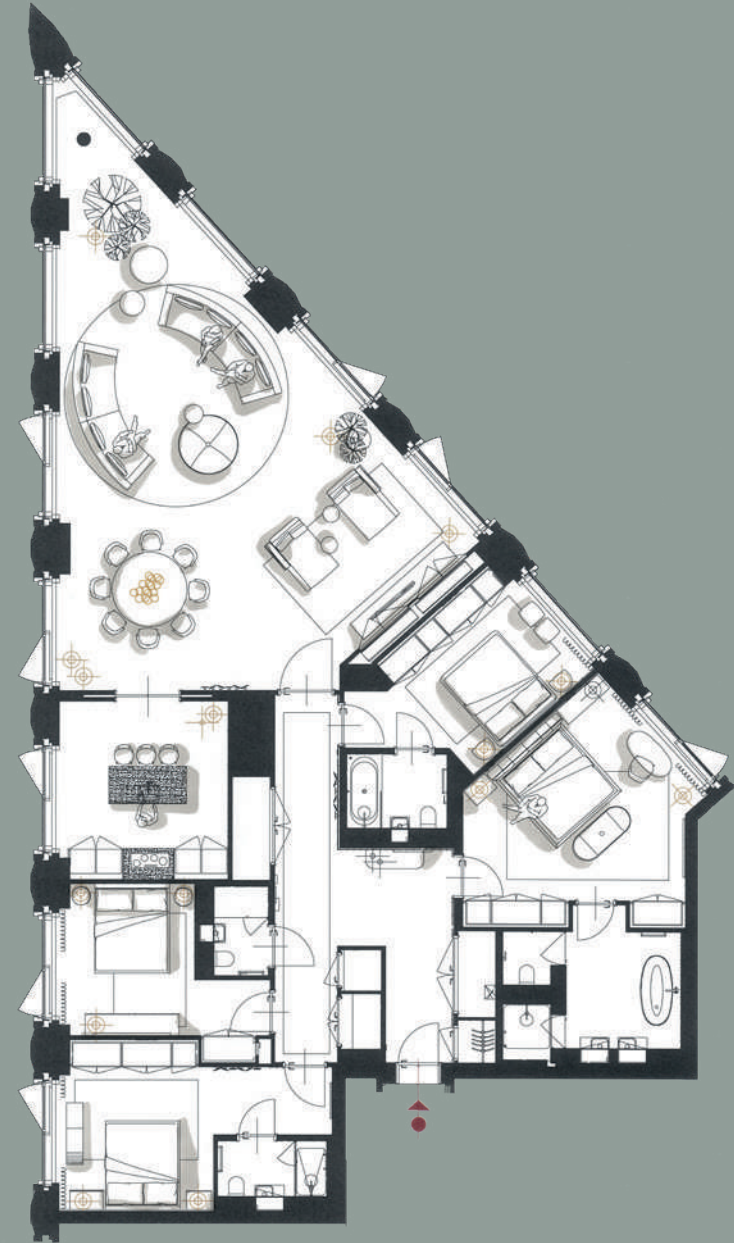


Other layout solutions

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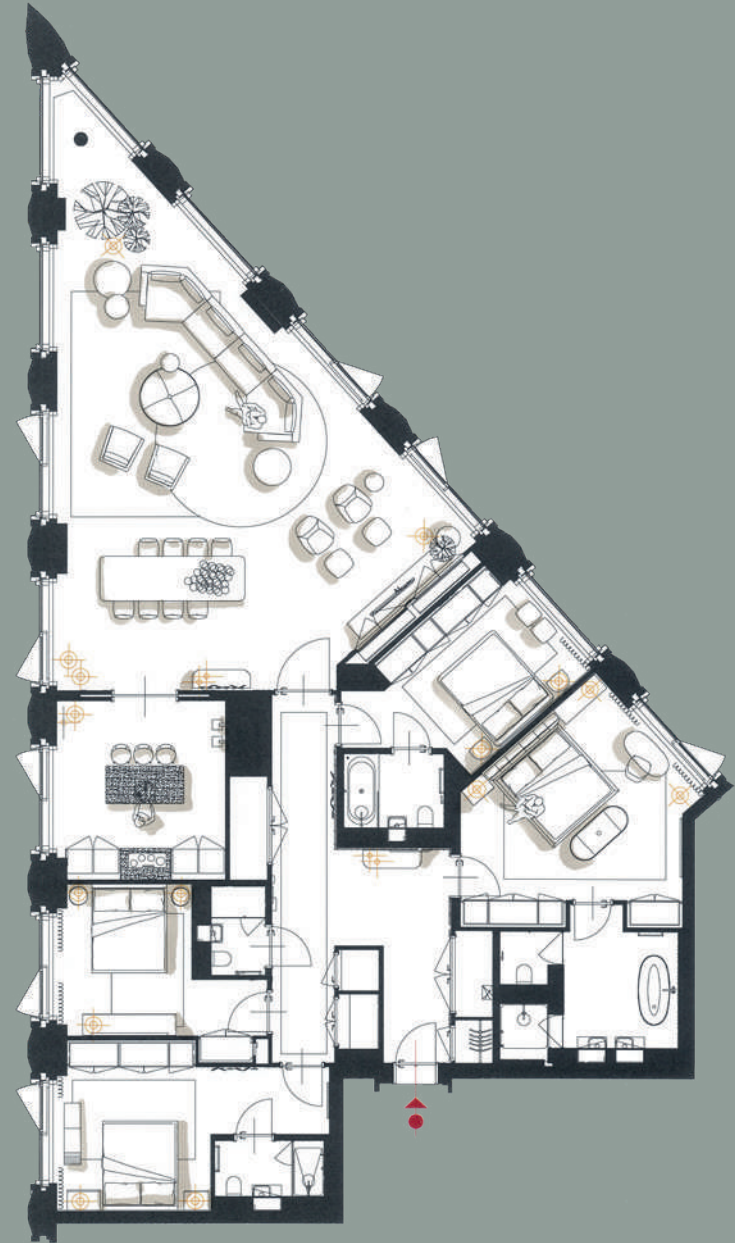
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Other layout solutions

_option 03

_option 04



COMPLETE LIST OF FURNISHINGS IN THE LEMA SHOW APARTMENT

SHOW FLAT ITEMS:

ENTRANCE

VICTORIA console: structure in CARBONE OAK
top MATT CARRARA MARBLE
MIRAGE mirrors: reflective mirror

LIVING

VENISE sofa: FABRIC
MADDIX armchair: structure HEAT-TREATED
OAK seat and backrest in NABUCK LEATHER
WALL SYSTEM LT40: boiserie SLATTED
WALNUT + GLASS BOX with GLOSSY
LACQUERED backdrops + GLOSSY
LACQUERED sideboard with structure and
handles in bronzed metal
FRENCHIS coffee tables: OAK + MATT LACQUER
OYDO coffee table: MATT CALACATTA VAGLI
ORO MARBLE top + bronzed metal base
SIGN coffee table: GLOSSY LACQUERED top +
bronzed metal structure

DINING

BULE' table: RECONSTRUCTED CANDOGLIA
MARBLE
BABI chairs: seat and back in FABRIC + HEAT-
TREATED OAK legs
KITCHEN
TOTO 'vertical wall containers: MATT LACQUER
LUCILLE stools: seat and backrest FABRIC +
HEAT-TREATED OAK structure
MASTER BEDROOM
SEMILLON bed: FABRIC
LT40 equipped headboard: boiserie SLATTED
OAK and MATT LACQUER + CARBONE OAK
bench + MATT LACQUER drawers + GLASS
BOX with GLOSS LACQUER backdrops
Pouf NOTCH: FABRIC with LEATHER handles
EYDO chaise lounge: LEATHER covering +
bronzed metal structure
SIGN coffee table: MATT LACQUER top +
bronzed metal structure

BEDROOM 01

VICTORIANO bed: FABRIC + HEAT-TREATED
OAK structure
VIC bedside tables: GLOSSY LACQUERED top +
CARBONE OAK structure

SQUARE pouf: FABRIC
VICTOR Vanity desk: MATT LACQUER top +
CARBONE OAK structure
LUCILLE chair: seat and backrest FABRIC +
HEAT-TREATED OAK structure

BEDROOM 02

CAMILLE bed: FABRIC
LT40 headboard: MATT LACQUERED boiserie
TOP bedside tables: HEAT-TREATED OAK
structure + MATT LACQUERED top

LEMA CONTRACT DESIGN:

MASTER BEDROOM

Wardrobe: Environmentally friendly and
responsibly sourced natural veneer doors,
including solid wood concealed handle,
soft-touch interiors and built-in halo lighting
which is automatically activated. All Lema
wardrobes include high quality ironmongery
and concealed hardware.

BEDROOM 1 & BEDROOM 2

Wardrobe: Matt lacquer doors, including solid
concealed handle, soft-touch interiors and
built-in halo lighting which is automatically
activated. All Lema wardrobes include high
quality ironmongery and concealed hardware.

KITCHEN

Micro-embossed matt lacquer doors with
chamfered edges, hardwearing water-resistant
interiors. Metallic lacquer shelving unit
personalised to match the apartment palette
colour scheme. Honed finished Italian Bardiglio
Nuvolato marble work surfaces and kitchen
splashback including waterfall side to kitchen
island. Gaggenau oven, micro combi oven,
hob and wine cooler; Miele fridge-freezer,
dishwasher, washing machine and tumble dryer;
Westin extractor hood.

For further information on LEMA
furniture supply and interior styling
please contact:

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