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WHAT'S NEW IN TOWN

DESIGN MAKING IN MILAN

MARTINELLI VENEZIA • RAFFAELLA
MANGIAROTTI • DRAGA & AUREL •
FEDERICA BIASI • VENEZIANO+TEAM
• ILARIA BIANCHI • SARA RICCIARDI
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MATTEO DI CIOMMO • GUGLIELMO
BRAMBILLA • MAIS PROJECT





Since 2015, after coming back from Holland and starting her own studio in Milan, the career of Federica Biasi has been ascending, and in just a few years she has managed to become a skilled designer and sought after by many companies in this industry. Today she is the art director of the office-focused Manerba and of the historic Mingardo carpentry, and collaborates with design and furniture companies, such as Fratelli Guzzini, Lema, Frigerio, Gallotti & Radice, CC-tapis, Mingardo, Potocco, Nason Moretti and many others, focusing on research and launch of international trends, with particular attention to the know-how of each reality. "Surely the all-encompassing approach is something that defines my design. I deal with different areas of design, from the product (furniture, accessories, lighting and devices) to the art direction, up to interior design - Federica tells us. For me it is important to have an overall vision, whatever I do. The space in which I work represents me 100%, both as a person and as a designer. It is a very bright place, with many plants and a yard, a space that allows me to take the right time to look for ideas and inspiration and to be able to isolate myself when I need it. It's spacious and allows me to work on different areas at the same time: study of models, prototyping but also moodboard rooms and meeting spaces for sharing with the team. In the last year we designed many projects, some have been already produced, others will be produced for the Supersalone, others will stay "in the pipeline" until next year. Among the new collaborations I've worked for the last year there are Lema, Frigerio, La Cividina, Decoratori Bassanesi, two Dutch brands, Pode and Fest, and many others that I'll soon unveil. In September I will present the Timo collection for La Cividina, a large extension by Kokoro for Manerba and the Easychair chairs with new finishes. And then some additions to the Livre collection for Gallotti & Radice, the Livrette chair and the Thula lamp for Tooy. Finally, we will present the Rue candle holder for the installation 'A flame for research' by Mingardo, a project in which I was involved as an art director, curated by Federica Sala, where we will show 10 designer candle holders in Piazza Bertarelli and 4 at the Offstage space, which will be auctioned by Christies on 15 September and whose funds will be donated to the Mario Negri research institute.

www.federicabiasi.com

